Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Block \_\_\_\_\_\_\_\_

**Advocacy Speech: Celebrity PR Blunders**

**Research Graphic Organizer**

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| --- | --- |
| Explain the incident that occurred (what the celebrity did or said, and in what context) |  |
| Describe the effect (consequences) of this incident on the celebrity’s public image / reputation. |  |
| Identify and describe methods that this celebrity has employed to try to restore his/her public image (ex. apology speech, denial speech, etc.). |  |
| Within the context of this incident and the methods to restore public image, did the celebrity commit a crime? If so, explain by noting laws that were broken, legal consequences, and/or cases in which similar laws were broken. |  |
| Personal opinion – Do you believe this celebrity deserves to be forgiven and for his/her reputation to be restored? Why or why not? |  |
| Citations (3 minimum) – Either write them down here, or provide them on a Word document. The list of citations must be submitted. |  |